

# Data Sheet Self-Service Simplified Fujitsu S3

## *Integration, deployment, and development simplified*

Retail is an ever-changing landscape of technology-driven customer interactions balanced with operational efficiency improvements. Customers are increasingly demanding expanded levels of seamless self-service options throughout their retail journey. This, in turn, requires retailers to manage a widening array of disparate in-store technologies coupled with increasing speed-to-market pressures. Successful self-service solutions must meet the needs of both the retailer and the customer without compromising one for the other.

### For retailers, solutions must be:

- Adaptable for legacy integrations
- Future proofed for tomorrow's unknowns
- Flexible to be deployed across a variety of store environments
- Providing a single customer view
- Able to reduce friction to augment the customer's in-store experience

Fujitsu is leading the transformation of in-store technologies to address these new retail challenges with S3 solutions. Fujitsu S3 self-service solutions are designed from a fundamental belief that technology should adapt to meet your changing needs, your needs should never adapt to meet the technology.

To deliver on this concept, Fujitsu has developed a modularized catalog of hardware and software solutions designed to work as interconnectedly with Fujitsu products as they do with the competition.

This allows retailers to provide that single familiar experience their customers are seeking, across the entire store, regardless of the vendor. At the same time, retailers can maximize their existing investments by implementing just a few components of the S3 platform that will adapt through flexible integrations to their current environment. Retailers can add on only the modules they need, as they need, to solve their in-store challenges.

### For customers, solutions must be:

- A consistent experience, no matter the technology
- Persistently reliable
- Creating new experiences that enhance their connection to the retailer

Fujitsu S3 removes friction from a customer's journey by ensuring every time a customer chooses self-service at any in-store touch point, the experience is as familiar as a smartphone, the data is consistent as a profile, and the technology is always reliable.

Retailers can confidently know they are engaging with their customers, not frustrating them with a new solution learning curve. S3 simplifies adoption of new self-service solutions.

# S<sup>3</sup> | Self Service Simplified

Fujitsu S3 solutions bring unified commerce capabilities directly to the customer's in-store experience. S3 solutions ensure, no matter the touch-point, when a customer chooses self-service, their experience is always familiar, consistent and intuitive. By providing a persistent unified experience, S3 solutions ease the customers learning curve, ensuring high adoption rates while reducing the friction associated with typical disparate in-store technologies.



## S3 Integrations



U-Scan



Integro



Taskforce



QSS



PalmSecure



Vision



Enterprise



SmartCASH SE



BOLT



Express+



Venture



Verso



VisionScale

Fujitsu understands the uniqueness of each retail environment our systems need to integrate into. From legacy software and outdated hardware to the most sophisticated in-house cloud-based applications, S3 solutions need to work with them all. To meet that challenge, S3 Integrations offers 20 years of retail self-service solutions expertise. With multiple software packages to choose from, no matter the platform, system, or application, integration has never been simpler or more flexible.

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