

Data Sheet

Mobile Shopping Experience

Fujitsu U-Shop

Self-service on your own device

Fujitsu U-Shop empowers shoppers to experience self-service on a device that is as familiar as the smartphone in their hands. U-Shop allows customers to use their own mobile devices for seamless, contactless shopping. It makes self-service as simple as scanning the products on your own device and completing the transaction at self-checkout. By putting self-service into your shoppers' own devices, you can reduce friction at checkout, speed up transactions, and enhance the customer experience. U-Shop eliminates learning curves typically associated with self-service and enables retailers to enhance their operational processes with little to no disruption to their existing in-store systems. With U-Shop, shoppers are ensured a hygienic shopping experience while staff can focus on customer-facing activities.



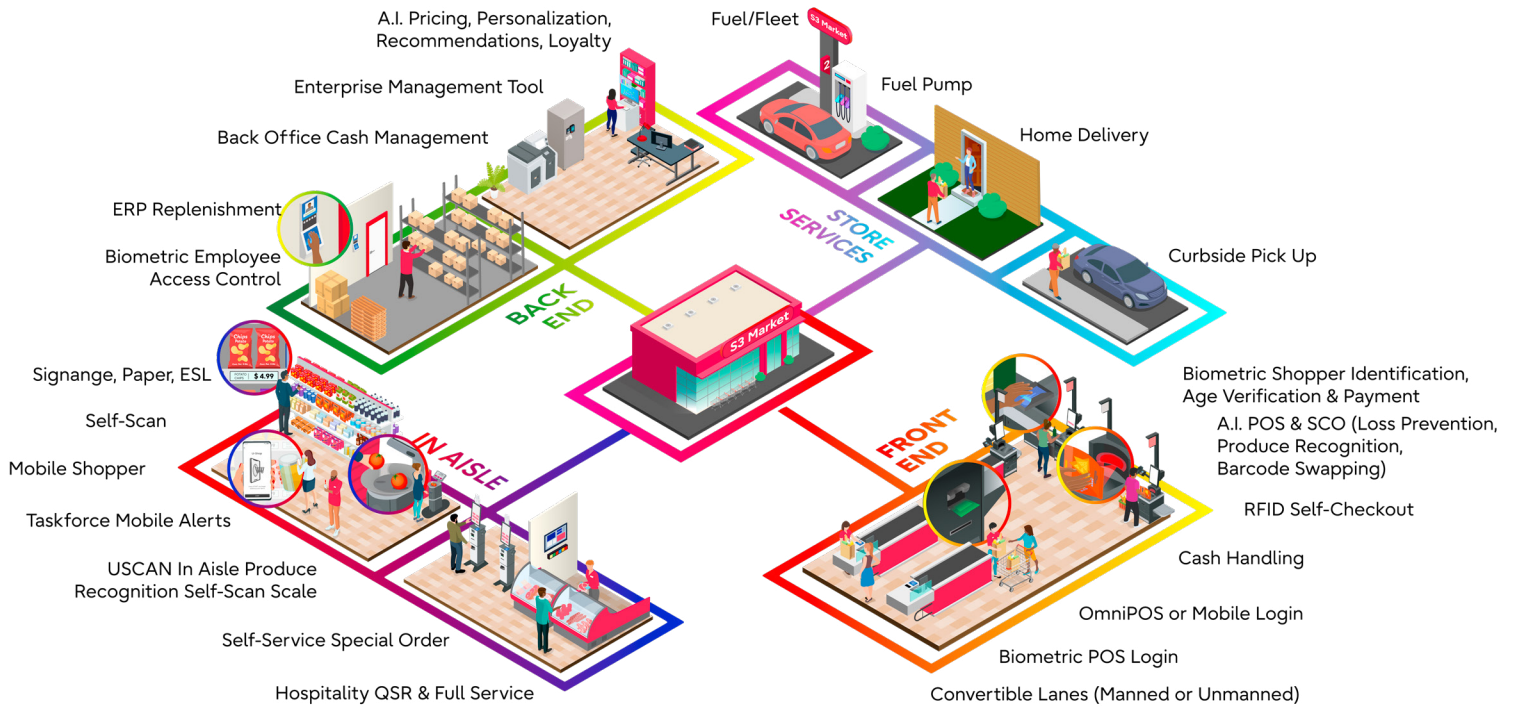
Key Features

- Enables shoppers to scan items on their own mobile devices
- Integrates loyalty programs and personalizes the experience
- Price checking functionality frees up labor resources
- Support to drive self-checkout facilitates a smooth process
- Reduces the need for additional hardware and staff
- S3 compatibility (U-SCAN Venture, U-SCAN Express+, etc.)

The U-Shop mobile application consists of six major components: the customizable base solution, Scan'n'Go for enabling scanning items on shoppers' own devices, Price Checker for easy price lookup, Loyalty Identification for capturing customer information and delivering personalized experiences, the Assistant for driving transactions at self-checkout via a mobile device, and Shopper Customizations to tailor to individual shoppers' specific needs. U-Shop is delivered as a customer app, meaning your shoppers will experience the familiarity and identity of your retail brand within the app. Flexible deployment options means retailers can easily enhance operations and improve customer engagement.

S³ Self Service Simplified

Fujitsu S3 offers a versatile suite of self-checkout software and hardware solutions for retailers, designed to accommodate various retail environments. Whether building a new self-service system or integrating into an existing ecosystem, S3 ensures seamless compatibility and enhances in-store capabilities for widespread adoption.



Unified Commerce Solutions

As an important component of the S3 line of self-service solutions, Fujitsu Integro embodies unified commerce. With a WebAPI interface and open architecture for use across various systems and devices, Integro gives retailers the power to perform predictive maintenance.

Support for new and existing retail ecosystems guarantees smooth integration, while consistency across your in-store environment ensures that shoppers won't struggle with new technology.

S3 solutions cut estate management costs and reduce interventions, freeing up valuable labor for more revenue-generating tasks and customer interactions.

S3 Compatibility



U-Scan



Integro



Enterprise



U-Shop



BOLT



Express+



Venture



SmartCASH SE

Fujitsu U-Shop Specifications

Languages	English (default), French and Spanish supported (the user can change the app language via the U-Shop app settings)
Platforms Supported	Android 7.0 or higher software platform for Android mobile connected devices iOS 13.4 or higher software platform for Apple mobile connected devices

Fujitsu Frontech North America reserves the right to change specifications without notice

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